

**REMARKS/ARGUMENTS**

This paper is responsive to the Examiner's office action dated 07/25/2005. Claims 1-10 and 13 are pending. Claims 1- 10 and 13 are rejected. Claims 4 and 6 are objected to. Claims 1- 10 and 13 are rejected under 35 U.S.C. §103 Gerace (5,848,396) in view of Levitan (5,864,823).

Claims 4 and 6 are amended to overcome the grounds of objection. In response to the §103 rejection Claims 1, 5 and 13 are amended to overcome this ground for rejection.

In particular, Claim 1 is amended to explain that the first content information is normally automatically changeable in response to receiving second content information. Additionally, Claim 1 now explains that a user may override the automatic changeability of the first content information. Support for this amendment is found on page 4, line 14 of the Specification as originally filed.

Claim 5 is amended to include an additional element. Particularly, a means for overriding the controlling means is added. This added element enables the continuous display, or recall, of the first content information. Support for this added element is found on page 4, line 14 and on page 6, line 16 of the Specification.

These amendments overcome the cited art and the 35 U.S.C. §103 because cited art fails to teach or suggest an electronic program guide with the capability of overriding automatic updates to the displayed content information as now claimed.

Applicant respectfully requests that a timely Notice of Allowance be issued in this case.

Respectfully submitted,

Philips Electronics North America Corporation

By Kevin Fortin  
Kevin H. Fortin Registration # 35,140  
Tel.: (408) 474-9071